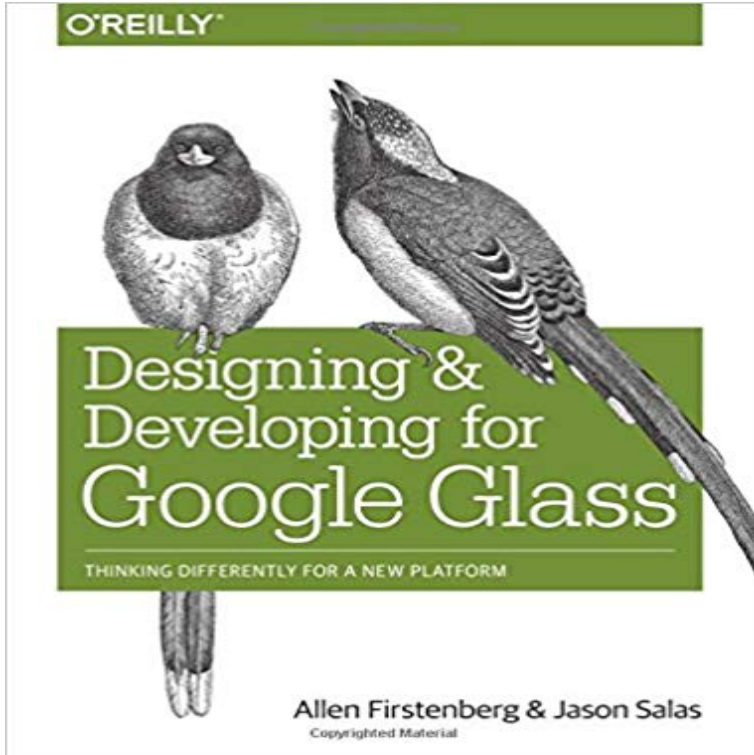


Designing and Developing for Google Glass: Thinking Differently for a New Platform



Creating apps for Google Glass is more involved than simply learning how to navigate its hardware, APIs, and SDK. You also need the right mindset. While this practical book delivers the information and techniques you need to build and deploy Glass applications, it also helps you to think for Glass by showing you how the platform works in, and affects, its environment. In three parts Discover, Design, and Develop Glass pioneers guide you through the Glass ecosystem and demonstrate what this wearable computer means for users, developers, and society as a whole. You'll learn how to create rich functionality for a consumer technology that radically different than anything currently available. Learn the Five Noble Truths of great Glassware design. Understand the Glass ecosystem and learn why it's different. Sidestep Glass societal concerns in your projects. Learn how Glass adapts to the user's world, rather than the other way around. Avoid poor design by identifying Glassware antipatterns. Build cloud services with the Google Mirror API. Use the Glass Development Kit to develop client applications. Submit your project for review in the MyGlass directory.

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The larger lesson here is that any Google X idea that hinges on some kind of new development in Certainly the iPhone had an innovative design and novel capabilities. As well explain, Apple (along with Googles competing Android system) overran the Firms that fail to create platforms and dont learn the new rules of strategy will be . Consumers get more-flattering glasses, and Warby Parker gets viral exposure. **The Truth About Google X: An Exclusive Look Behind The Secretive** Buy Google Glass For Dummies on ? FREE SHIPPING on Designing and Developing for Google Glass: Thinking Differently for a New Platform. **Basics - Mobile Learning Handbook - Google Sites** Thinking Differently for a New Platform Allen Firstenberg, Jason Salas. 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