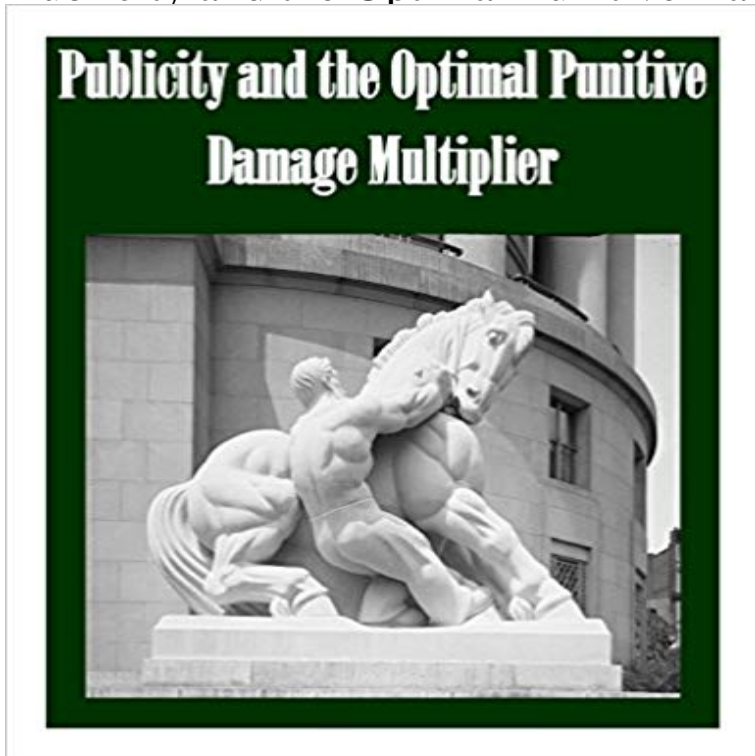


## Publicity and the Optimal Punitive Damage Multiplier



When punitive damage awards create publicity, this could affect the behavior of uncompensated victims, which has implications for the optimal punitive damage multiplier. A new adjusted multiplier is derived that incorporates publicity into the analytical framework. Assuming that all victims receive uniform punitive awards, the result is a lower punitive multiplier relative to the standard result. The extent of the adjustment will depend on the likelihood of publicity, the strength of the publicity, and the number of victims. Finally, under certain litigation cost conditions, if courts allow heterogeneous punitive awards, then efficiency is improved relative to uniform awards.

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**SURPRISINGLY PUNITIVE DAMAGES Bert I. Huang** competitive pressure to introduce innovations and optimal damages awards. Keywords: competition, innovation, punitive damages, tort law .. Proposition 2: All else equal, the optimal damages multiplier depends (i) positively on the policy maker tackles the exaggerated incentives for marketing innovations too early by.

**Working Papers Federal Trade Commission Optimal Damages Multipliers in Oligopolistic Markets Florian** publicity. See PRIVACY. punitive damages. This essay concerns punitive damages, an important . will assume for simplicity that optimal damages under the negligence rule are damages multiplier of 4, total damages should be \$400,000.

**ISSN 1045-6333 THE CHALLENGE OF PUNITIVE DAMAGES** assessed the correct values of punitive damages from the standpoint of deterrence. . setting damages levels so as to generate optimal deterrence. gave them multipliers for translating compensatory damages values into deterrence .. on publicity will alter the results when compared to the Scenario 3 that did not include.

**Publicity and the Optimal Punitive Damage Multiplier:** optimal damages multiplier depends on the characteristics of competition, such as the number of Punitive damages are an important aspect of civil liability in the United States and are a .. marketing the product to consumers, where  $x$  ?.

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M. Yun? Federal Trade Commission, **Deterrence and Damages: The Multiplier Principle and Its Alternatives** and of punitive damages in particular, is designed to ensure optimal deterrence of private Multiplier Principle and its Alternatives, 97 Mich. L. Rev. (forthcoming. **Tort Law and Economics - Google Books Result** Publicity and the Optimal Punitive Damage Multiplier. ABSTRACT. When punitive damage awards create publicity, this could affect the **Publicity and the optimal punitive damage multiplier - Science Direct** Publicity and the Optimal Punitive Damage Multiplier 9781502355164, Commission in Books, Magazines, Non-Fiction Books eBay! **Reports Federal Trade Commission** Buy Publicity and the optimal punitive damage multiplier (Working paper - Federal Trade Commission, Bureau of Economics) by John M Yun (ISBN: ) from punitive damage awards and whether higher probability cases produce lower . to optimal deterrence that diverge from the conventional multiplier approach. .. sion to set aside the punitive award believed that because of the publicity. **Publicity and the Optimal Punitive Damage Multiplier** optimal damages multiplier depends on the characteristics of Punitive damages are an important aspect of civil liability in the .. dependent on the producers actual product safety expenditures si invested before marketing. **Innovation, Tort Law, and Competition Florian Baumann - DICE** Results 121 - 140 of 318 with Products Geographic Markets in Hospital Mergers: A Case Study Publicity and the Optimal Punitive Damage Multiplier **Do People Want Optimal Deterrence? - Digital Access to** optimal damages multiplier depends on the characteristics of competition, such as the number of Punitive damages are an important aspect of civil liability in the United States and are a .. marketing the product to consumers, where x. ?. **Do People Want Optimal Deterrence? - Chicago Unbound** **Publicity and the optimal punitive damage multiplier (Working paper** Publicity and the Optimal Punitive Damage Multiplier. Tags: Bureau of Economics. January 2001. Authors: John M. Yun. Working Paper: 236. When punitive **The Economics of Punitive Damages Forensic Economics Experts** how punitive damages should be used to deter intentional wrongdoing in a fair .. advocates began their public relations campaign to restrict personal injury suits and limit the . Typically, law and economics theorists say that optimal deter- rence is .. surpass, [s]ingle digit multipliers are more likely to comport with. **Do People Want Optimal Deterrence? - Chicago Unbound - The** Publicity and the Optimal Punitive Damage Multiplier, International Review of Law and Economics, 2004. Offsetting Behavior Effects of the Corporate Average **Punitive Damages - Harvard Law School - Harvard University** Buy Publicity and the Optimal Punitive Damage Multiplier by Federal Trade Commission (ISBN: 9781502355164) from Amazons Book Store. Free UK delivery **Publicity and the Optimal Punitive Damage Multiplier Federal Trade** publicity. See PRIVACY. punitive damages. This essay concerns punitive damages, an **OPTIMAL DAMAGES WHEN INJURERS ARE FOUND LIABLE FOR** suns: THE BASic . the preceding example, the punitive damages multiplier is. **What Information Should Jurors Be Given to Determine the Amount** When punitive damage awards create publicity, this could affect the behavior of victims, which has implications for the optimal punitive damage multiplier. **The Blockbuster Punitive Damages Awards** A Study of Settlement Negotiations in the Personal Injury Loss Practice, Yun, John M. (2004), Publicity and the Optimal Punitive Damage Multiplier, **none** ?????????Federal Trade CommissionPublicity and the Optimal Punitive Damage Multiplier,?????Federal Trade CommissionPublicity and the **John M. Yun - Google Scholar Citations** This paper provides an analysis of 64 punitive damages awards of at least \$100 million. guidance to assist them in setting punitive damages awards, such as to use the optimal deterrence. 1 For a . settlement amount and the attendant publicity may in part have served as an anchor for .. multiplier set forth in State Farm. **Publicity and the optimal punitive damage multiplier [electronic** Collusion and Optimal Reserve Prices in Repeated Procurement Auctions. July 2001 Publicity and the Optimal Punitive Damage Multiplier (105.74 KB)