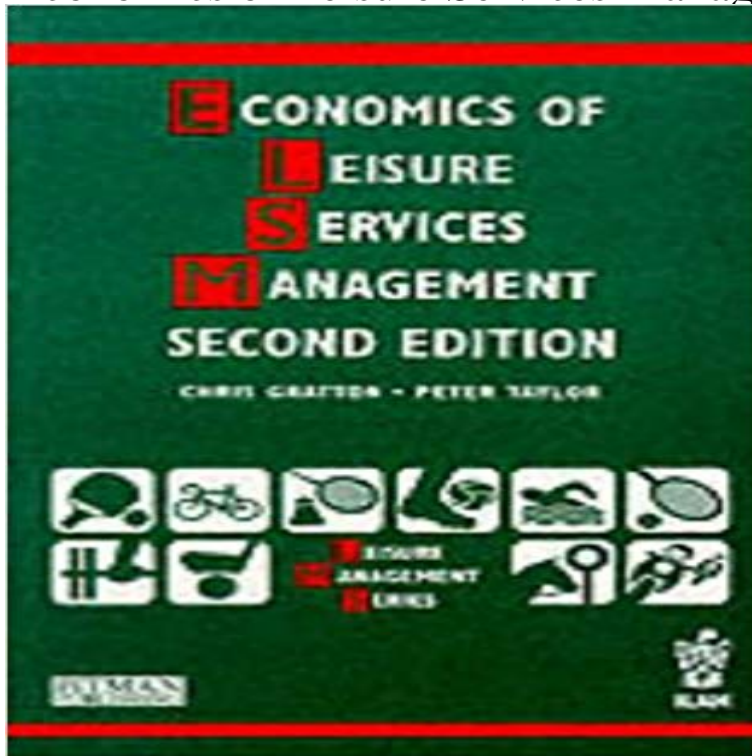


Economics of Leisure Services Management (LMS)



This is a practical introduction to economics for managers in the leisure industries. It covers what is an expanding and major area of leisure management practice, and includes case studies, suggestions for further reading and a new chapter on compulsory competitive tendering. Economics of Leisure Services Management is part of a series which provides up-to-date guides to the management of the fast expanding leisure services field. Written by practitioners, by officers and trainers familiar with the leisure field and its management requirements, the series stresses the broad areas of management competence required in modern leisure management. The series has been developed in consultation with the Institute of Leisure and Amenity Management and it reflects the new ILAM examination syllabuses.

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