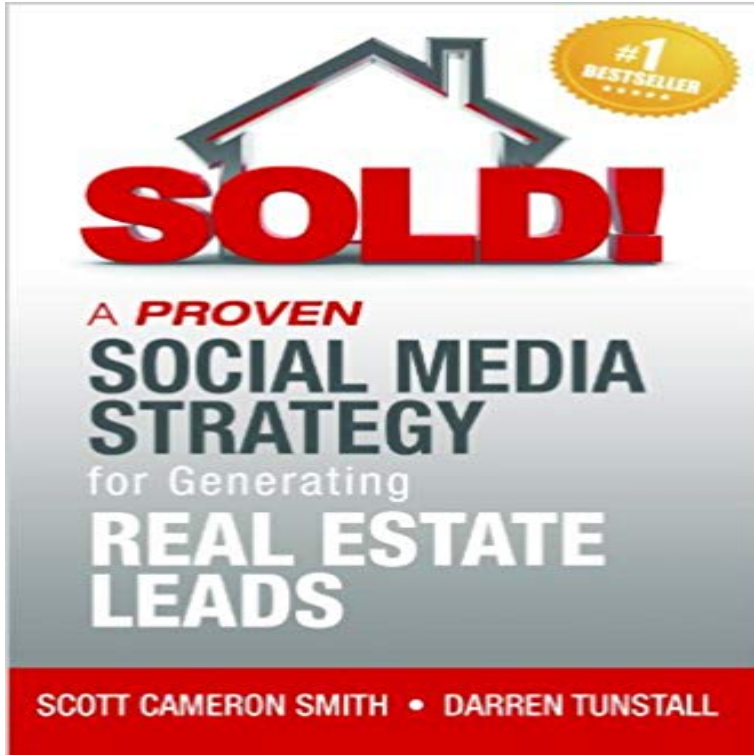


# SOLD! A Proven Social Media Strategy for Generating Real Estate Leads



#1 Best Seller, SOLD! A Proven Social Media Strategy for Generating Real Estate Leads, helps you overcome blogging and social media barriers so that you can focus on attracting more real estate leads while increasing sales. With their extensive experience in real estate, Internet marketing, social media, and lead generation, both online and offline, authors Scott Cameron Smith and Darren Tunstall pinpoint proven social media and realty blogging techniques for generating real estate leads. President, Keller Williams Worldwide For any agent in Real Estate today understanding social media and its role in their business is no longer an option, it is a necessity. SOLD! provides agents with a complete understanding of the different strategies available. From the tech savvy to the non-techies, SOLD is a terrific resource, and is easy to understand ~ Chris Heller Chairman, Pacific Sothebys International Realty and Founder/CEO, Prudential California Realty (bought by Warren Buffet) This is a fantastic book that focuses on the essence and power of creating a successful Internet marketing plan which demonstrates the necessary action steps and consistent follow-through to capture high quality leads. Read and act on the information in this book and it will change your future ~ Steve Games Former Director of Sales & Marketing for Marriott International/Hilton International Growing up with a Mother who was a multimillion dollar producing realtor, we were exposed to her old fashion way of getting leads simply by a good reputation and word of mouth, however, the environment has changed. This book gives many Realtors and aspiring Realtors many ideas on how to network/market in this new age of technology. A must read ~ Kari Flores Licensed Psychologist and Real Estate Investor I like this book. It is an easy read, informative & covers a lot without being overwhelmed! ~ Kris

Abrahamson Award Winning Artist SOLD! is an impactful educational and instructional resource for anyone looking to make a powerful presence online. The easy to read format, well explained examples and helpful hints, are applicable to any business sector. Not only did this book inspire me to finally create the online business I have been desiring, SOLD! also gave me the tools to get up and running fast so that my dream of an Internet driven business could come to fruition. ~ Portia Smith

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