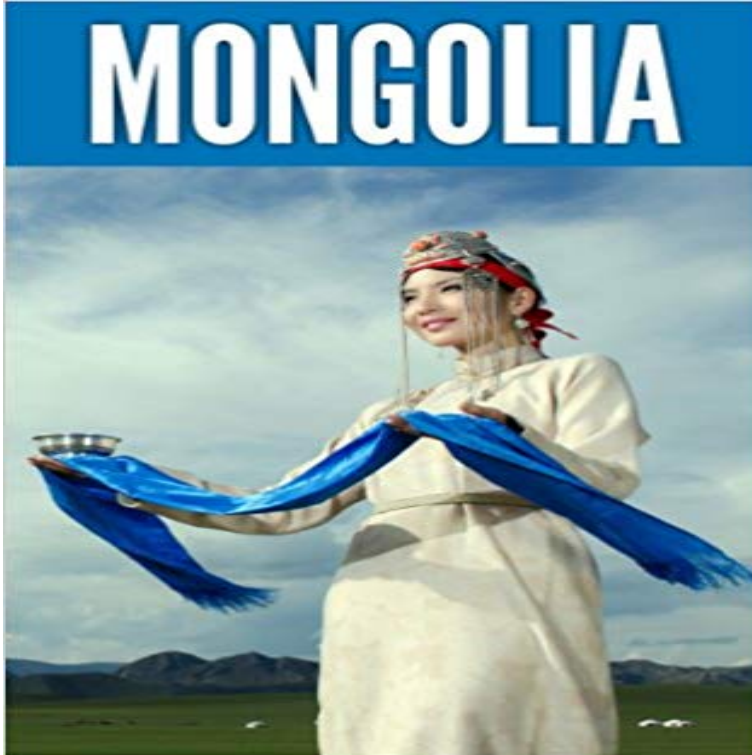


Mongolia 2014: New Information and Cultural Insights Entrepreneurs Need to Start a Business in Mongolia



Mongolia is a true frontier for the adventurous entrepreneur. Its advancing rapidly in Ulaanbaatar, but it still holds onto its nomadic roots. This division in the culture can cause unique opportunities for foreign entrepreneurs. If you've been thinking about starting a business in Mongolia, the Wood Egg Mongolia startup guide will be your go-to reference manual.

Each year we hire 3 researchers (at least one local and one foreigner who live in Mongolia), a native English-speaking in-country writer, and an editor, to bring you insights from multiple perspectives. Our researchers spend over 200 hours interviewing local business people, politicians, and citizens who regular foreigners would never have access to. This is 200+ hours you will save to hit the ground running. (Bonus: When you register your eBook at WoodEgg.com you get access to all of our raw research and interviews.) In the 2014 Wood Egg Mongolia startup guide you will learn: *

- * What the work hard party hard culture means to your business. (Page 31)
- * Although you will always stick out, why its best to blend into the business community. (Page 63)
- * Where to find short and long term rental properties (including websites). (Page 88)
- * What the lack of long-term planning among the business community means to you. (Page 118)
- * How to navigate the business hierarchy in Mongolia. (Page 128)
- * The biggest advantage foreigners have over locals when conducting business. (Page 152)
- * Why you dont need a local partner to establish a business (and why you might want one). (Page 171)
- * Our top 3 local accountants who work with foreign entrepreneurs. (Page 198)
- * The top recruiting agencies to use if youre looking to find (and keep) top talent in Mongolia. (Page 210)
- * All foreigners must comply with this to open a bank account in Mongolia. (Page 232)
- * The best industries for foreigners with

room for growth. (Page 246) * Dont spend more than this amount (or break this law) when advertising in Mongolia. (Page 254) All of this along with hundreds of other insights. All told youll get the painstakingly researched answers to over 200 questions (over 250 pages!) about country, culture, life, and business in Mongolia. If youre looking to do business in Mongolia you wont find a more complete, up-to-date, guide. Click to buy now.

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