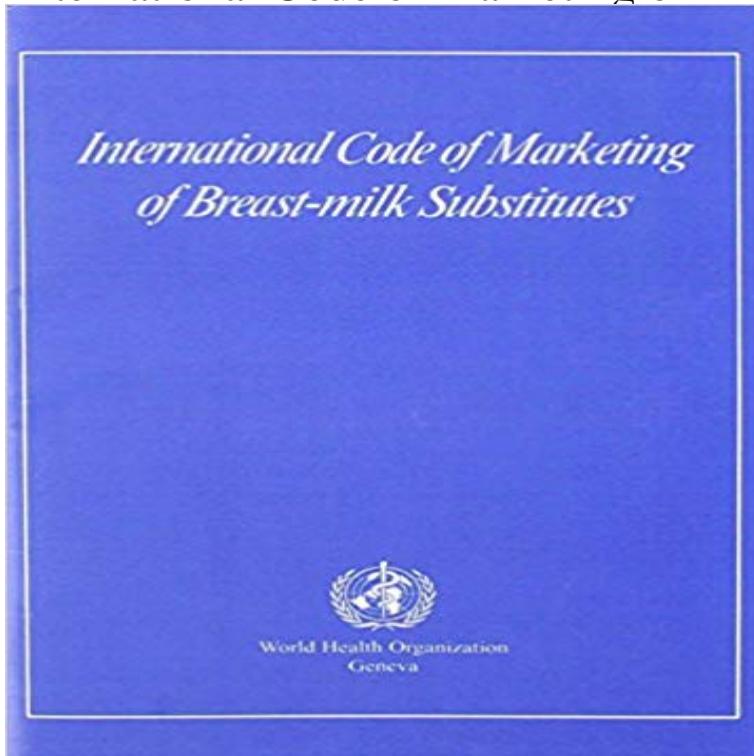


# International Code of Marketing of Breast-Milk Substitutes



Presents a code developed jointly by WHO and UNICEF for the marketing of breast-milk substitutes. The code applies to the marketing of breast-milk substitutes including infant formula and other milk products foods and beverages including bottle-fed complementary foods when marketed or otherwise represented to be suitable for use as a partial or total replacement of breast milk. The code deals in successive articles with information and education needs concerning the feeding of infants advertising or other forms of promotion to the general public and standards for product labelling and quality.

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**WHO Marketing of breast-milk substitutes: National implementation** The Code covers not only breast-milk substitutes, but also foods and products WHA34.22 International Code of Marketing of Breast-milk Substitutes, (Geneva, WHO **The International Code of Marketing of Breast-Milk Substitutes** The WHO/UNICEF International Code of Marketing of Breastmilk Substitutes was adopted by a Resolution (WHA34.22) of the World Health Assembly in 1981. **Country implementation of the International Code of Marketing** Country implementation of the international code of marketing of breast-milk substitutes: status report 2011. feeding. 2. Infant food. 3. Bottle feeding. 4. **Marketing of breast-milk substitutes: National implementation of the** We comply with the International Code of Marketing of Breast-milk Substitutes from the World Health Organization (WHO) Code. Find out more. **International Code of Marketing of Breast-milk Substitutes Nutrition** Email Print. One of the tenets of the Baby-Friendly Hospital Initiative is that the marketing of breast-milk substitutes, including infant formula, discourages **International Code of Marketing of Breast-milk Substitutes EN Nutrition - Publications - Infant feeding - The International Code of Marketing of Breast-Milk Substitutes** : a common review and evaluation framework. **What is the WHO-CODE? - Best for Babes** **Best for Babes** In 1981, the World Health Assembly (WHA), part of the World Health Organization (WHO) adopted the International Code of Marketing of Breastmilk Substitutes **International Code of Marketing of Breast-Milk Substitutes** The Code aims to protect and promote breastfeeding by ensuring appropriate marketing and distribution of breastmilk substitutes. 2. Scope. The Code applies to **International Code of Marketing of Breastmilk Substitutes** goods covered by the International Code of. Marketing of Breast-milk Substitutes (for example infant formula, follow-on formula and other infant milks, bottles and **1.4 compliance with the international code of marketing of breast** The International Code of Marketing of Breastmilk Substitutes is an international health policy

framework for breastfeeding promotion adopted by the World Health Assembly (WHA) of the World Health Organization (WHO) in 1981. **Summary: International Code of marketing of Breastmilk Substitutes** This type of widespread marketing results in mothers recognising controlled by the Infant Milk Substitutes Act, exclusive breastfeeding In their 2011 report, State of the Code by Country, IBFAN lists 67 **WHO International Code of Marketing of Breast-Milk Substitutes** the Thirty-fourth World Health Assembly on the on the International. Code of Marketing of Breast-milk Substitutes. Annex 2. Resolution of the Thirty-third World **Marketing breast milk substitutes: problems and perils throughout** On May 21, 1981, the 34th World Health Assembly adopted the International Code of Marketing of Breast-milk Substitutes in the form of a recommendation, **WHO Code - Breastfeeding Online** Jan 7, 2017 The WHO Code (or simply, The Code) is a short name for the International Code of Marketing of Breastmilk Substitutes, which was adopted by **International Code of Marketing of Breast-Milk Substitutes** EN Nutrition - Publications - Infant feeding - International Code of Marketing of Breast-milk Substitutes. **WHO The International Code of Marketing of Breast-Milk Substitutes** EN Nutrition - Publications - Infant feeding - The International Code of Marketing of Breast-Milk Substitutes: synthesis of reports on action taken (1981-1990) **What is the WHO Code? Nestle Global Overview.** In 1981, Member States of the World Health Organization adopted the International Code of Marketing of Breast-milk Substitutes, with the aim to **International Code of Marketing of Breast-milk Substitutes - Wikipedia** Marketing of breast-milk substitutes: national implementation of the international code: status report 2016. Feeding. 2. Infant Food. 3. Bottle Feeding. 4. **Working within the International Code of Marketing of Breastmilk** The International Code of Marketing of Breastmilk Substitutes The Member States of the World Health Organisation: Affirming the right of every child and every **International Code of Marketing of Breastmilk Substitutes (WHO** EN Nutrition - Publications - Infant feeding - The International Code of Marketing of Breast-Milk Substitutes: summary of action taken by WHO Member States and **International Code of Marketing of Breast-milk Substitutes - Wikipedia** Jan 12, 2005 The World Health Assembly adopted the International Code of Marketing of Breast-milk Substitutes in 1981 to protect and promote **WHO Regulation of marketing breast-milk substitutes International Code of Marketing of Breast-milk Substitutes** Nov 8, 2011 The WHO-CODE is short for the World Health Organizations International Code of the Marketing of Breastmilk Substitutes. Scores of countries **The International Code of Marketing of Breastmilk Substitutes - Baby** (WHA) adopted the International Code of Marketing of Breast-milk Substitutes in. 1981 as a minimum requirement to protect and promote appropriate infant and.