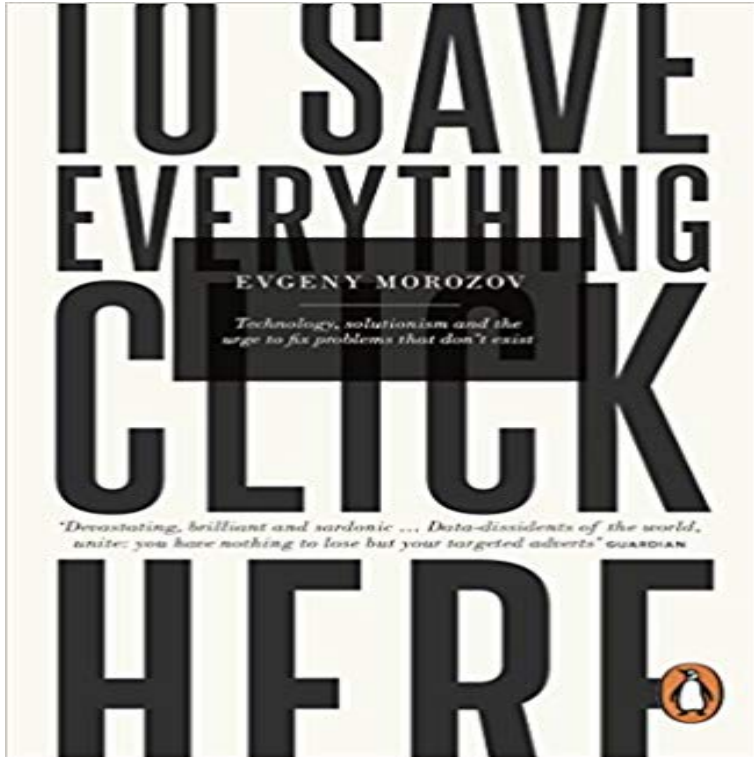


## To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Don't Exist



To Save Everything, Click Here, the new book by the acclaimed author of *The Net Delusion*, Evgeny Morozov, is a penetrating look at the shape of society in the digital age, of the direction in which the 21st Century may take us, and of the alternate paths we can still choose. Our society is at a crossroads. Smart technology is transforming our world, making many aspects of our lives more convenient, efficient and - in some cases - fun. Better and cheaper sensors can now be embedded in almost everything, and technologies can log the products we buy and the way we use them. But, argues Evgeny Morozov, technology is having a more profound effect on us: it is changing the way we understand human society. In the very near future, technological systems will allow us to make large-scale and sophisticated interventions into many more areas of public life. These are the discourses by which we have always defined our civilisation: politics, culture, public debate, morality, humanism. But how will these discourses be affected when we delegate much of the responsibility for them to technology? The temptation of the digital age is to fix everything - from crime to corruption to pollution to obesity - by digitally quantifying, tracking, or gamifying behaviour. Yet when we change the motivations for our moral, ethical and civic behaviour, do we also change the very nature of that behaviour? Technology, Morozov proposes, can be a force for improvement - but only if we abandon the idea that it is necessarily revolutionary and instead genuinely interrogate why and how we are using it. From urging us to drop outdated ideas of the internet to showing how to design more humane and democratic technological solutions, *To Save Everything, Click Here* is about why we should always question the way we use technology. A devastating expose of cyber-utopianism by the world's most

far-seeing Internet guru John Gray, author of Straw Dogs

Evgeny Morozov is the most challenging - and best-informed - critic of the Techno-Utopianism surrounding the Internet. If youve ever had the niggling feeling, as you spoon down your google, that theres no such thing as a free lunch, Morozovs book will tell you how you might end up paying for it

Brian Eno

This hard-hitting book argues people have become enslaved to the machines they use to communicate. It is incisive and beautifully written; whether you agree with Morozov or not, he will make you think hard

Richard Sennett, author of Together

Praise for The Net Delusion: Gleefully iconoclastic ... not just unflinching readable: it is also a provocative, enlightening and welcome riposte to the cyberutopian worldview

Economist

A passionate and heavily researched account of the case against the cyberutopians ... only by becoming cyberrealists can we hope to make humane and effective policy

Bryan Appleyard, New Statesman

Piercing ... convincing ... timely

Financial Times

Evgeny Morozov is the author of The Net Delusion: The Dark Side of Internet Freedom (which was the winner of the 2012 Goldsmith Book Prize) and a contributing editor for The New Republic. Previously, he was a visiting scholar at Stanford University, a Scwhartz fellow at the New America Foundation, a Yahoo fellow at the Institute for the Study of Diplomacy at Georgetown, and a fellow at the Open Society Foundations. His monthly column on technology comes out in Slate, Corriere della Sera, El Pais, Frankfurter Allgemeine Zeitung and several other newspapers. Hes also written for the New York Times, The Economist, the Wall Street Journal, the Financial Times and the London Review of Books.

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But wait, says Morozov, such individual decisions dont take place in a **To Save Everything, Click Here: Technology, Solutionism and the Urge to Fix Problems that Dont Exist** - Amazon APA (6th ed.) Morozov, E. (2013). To save everything, click here: Technology, solutionism, and the urge to fix problems that dont exist. London: Allen Lane. **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist** Shop **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist**. Everyday low prices and free delivery on eligible **To Save Everything, Click Here: Technology, Solutionism and the Urge to Fix Problems that Dont Exist**. Daily Review Your Highlights Kindle Store. 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To identify his target, Morozov coins the term solutionism as the rampant and Internet-centrism that too often propose to fix problems that dont actually need fixing. **To Save Everything, Click Here: The Folly of - Goodreads** References, authors & citations for **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist** on ResearchGate. **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist** on Scopri **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist** di Evgeny Morozov: spedizione gratuita per i **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist**: Achetez et telechargez ebook **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist**: Boutique Kindle **To Save Everything, Click Here: Technology, Solutionism and the Urge to Fix Problems that Dont Exist**. **To Save Everything, Click Here**, the new book by the acclaimed author of **The Urge to Fix Problems that Dont Exist**. **By Evgeny Morozov To Save Everything, Click Here: Technology and the Urge to Fix Problems that Dont Exist** eBook: Evgeny Morozov: : Kindle Store. **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist** But, argues Evgeny Morozov, technology is having a more profound effect on us- it is changing the way we understand human society. **To Save Everything, Click Here: Technology, Solutionism and the Urge to Fix Problems that Dont Exist**. **To Save Everything, Click Here: Technology, Solutionism, and the Urge to Fix Problems that Dont Exist** Editorial Reviews. 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